

Presentation High School - Fashion Show 2013

Program Advertising - Business Ads Contract

RATES Please Circle your ad rate



Type of Ad	Dimensions in inches (width x height)	Black & White	Four Color
Business Card	3.5 x 2	\$175	\$225
Quarter Page	3.5 x 4.75	\$300	\$500
Half Page	7.5 x 4.75	\$500	\$700
Full Page	7.5 x 10	\$700	\$900
Inside Cover - Front	7.5 x 10		\$1,800
Inside Cover - Back	7.5 x 10		\$1,800
Back Cover	7.5 x 10		\$2,000
Page Sponsor		\$150	\$150

Advertisement Information

Advertiser (name as you want it to appear in the Fashion Show Program): _____

Contact Person: _____ Email (for ad proofing): _____

Mailing Address: _____

Business Phone: _____ Cell Phone: _____

Presentation Representative: _____ Representative's Phone: _____

DEADLINE: FEBRUARY 11, 2013
(Receipt of contract, payment and artwork required)

Payment Method Check / Cash / Credit Card (Mastercard/Visa)

Check No.: _____ Total Amount Paid: \$ _____
(Check payable to Presentation High School)

Name on Credit Card: _____ Credit Card #: _____

Expiration Date: _____ CRV#: _____ Billing Zip Code: _____ Today's Date: _____

Mail or fax agreement & payment to:

Presentation High School
Fashion Show Ads
2281 Plummer Avenue
San Jose, CA 95125
Fax (408) 266-7451

For more information regarding advertising in the Fashion Show Program, please contact Ann Ricci at amricci@comcast.net
www.presentationhs.org/fashionshow
Federal Tax ID #94-1562816

ARTWORK SUBMISSION:

- Use last year's artwork
 New artwork will be submitted

Please email artwork to Ann Ricci- amricci@comcast.net (file MUST be compressed to under 2MB). If your file is larger than 2MB, please submit on CD, DVD, or flash drive. Ad files must conform to purchased ad size. Acceptable file formats include TIF, EPS, JPEG at 300 dpi or high-res PDF. Artwork CANNOT be accepted in MS Word or PowerPoint. Logos downloaded from a website CANNOT be accepted. PDF files should NOT be down sampled; ad resolution and final print quality may be compromised. All fonts must accompany artwork or a similar font may be substituted. Scan halftones at 300 dpi minimum.

The Presentation High School - Fashion Show 2013 Committee reserves the right to make final decisions on ad placement in the program. All materials submitted are subject to approval by the Fashion Show Committee. Advertising fees are non-refundable. The Presentation High School - Fashion Show 2013 Committee shall not be held liable for any errors or omissions. This contract comprises our agreement in its entirety. No verbal agreements will be recognized.