



Presentation High School - Fashion Show 2013

Fashion Show Design Contest

Designer Guidelines

Thank you for your interest in participating in the Fashion Club Design Contest for the 2013 PHS Fashion Show! Below is important information regarding requirements and expectations for participation in the design process and Fashion Show.

Designer Timeline

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| <i>Friday, November 16th</i> | <i>Intent to Participate Form due</i> |
| <i>Friday, November 30th</i> | <i>Design Sketches due</i> |
| <i>Friday, December 21st</i> | <i>Design selections announced</i> |
| <i>Sunday, January 27th</i> | <i>Designer meeting and group photo</i> |
| <i>Friday, February 1st</i> | <i>Model sizes assigned to Designers</i> |
| <i>Wednesday, March 13th</i> | <i>Designer Meeting, final model fitting & photos of models with designs; Designer stage dress approval</i> |
| <i>Thursday, March 21st</i> | <i>Attend dress rehearsal, 4-11pm at SCCC</i> |
| <i>Friday, March 22nd</i> | <i>Attend and participate in lunch and dinner show for on-stage recognition with design</i> |

Parent Meeting (TBD) ~ A parent/guardian of each designer is strongly encouraged to attend an evening meeting in February to review information about the Fashion Show.

Designer Sewing Workshops - (TBD) - Attendance is strongly encouraged at 3 workshops to be scheduled by the Fashion Club in February and March. We'll check in on progress and construction of designs for functionality as well as fashion. Sewing advisors will be available.

Design Sketch Instructions

- 1. **Layout** ~ sketch your design on plain white paper (no lines) and should be at least 8.5x11 inch in size.*
- 2. **Content** ~ include as much detail as possible in your design including color and textures of your dress. Final designs can change slightly after you shop for materials.*
- 3. **Submission Form** ~ complete the attached form and include it with the submission of your sketch. Put your name on the back of your sketch as well in case the form gets separated.*
- 4. **Submit** ~ deliver your design and submission form to a Fashion Club Officer by Friday, November 30th, 2012 to ensure inclusion in the selection process.*

If you have any questions about the design process or the Fashion Show, please contact Yukiko Hara, Presentation High School - Fashion Show 2013 ~ Fashion Club Liaison, at Yukiko212@gmail.com.





*PHS Fashion Show 2013
Fashion Club Design Contest*

Designer Sketch Submission Form

(submit with your sketch)

Attached is my dress design sketch for consideration in the 2013 PHS Fashion Show. I understand that if my design is selected, I will be expected to sew the dress design in the requested size and conduct fittings for a model selected by the Fashion Show Producer. ____ (Initial)

I have read the Designer Guidelines and am aware of the timeline of key dates. I do not have conflicts with any of the dates listed on the timeline and can attend the following mandatory events ____ (Initial)

March 13 – Designer meeting, model fitting & photos; Designer's dress approval

March 21 – Fashion Show Rehearsal, 4-11pm at Santa Clara Convention Center

March 22 – Fashion Show Lunch & Dinner on stage participation, 7:30am-11pm

I plan to attend the Design Sewing Workshops so I can keep the Fashion Club Liaison informed on the status of my work and receive sewing assistance if needed. ____ (Initial)

Designer Signature

Designer Homeroom

Designer Email Address

Designer Cell phone

Parent/Guardian Approval

I have reviewed the Designer Guidelines and I support my daughter's participation in the 2013 PHS Fashion Show if her design is selected. I look forward to receiving more information about this important event and how I can support PHS and my daughter!

Parent/Guardian Name

Contact phone number

Parent/Guardian Email Address

Please return this completed form and submit with your sketch by **Friday, November 30th** to one of the Fashion Club Officers or Yukiko Hara, PHS Fashion Show ~ Fashion Club Liaison at Yukiko212@gmail.com.

